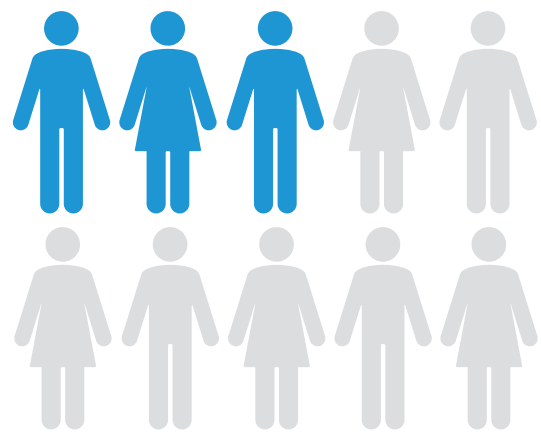
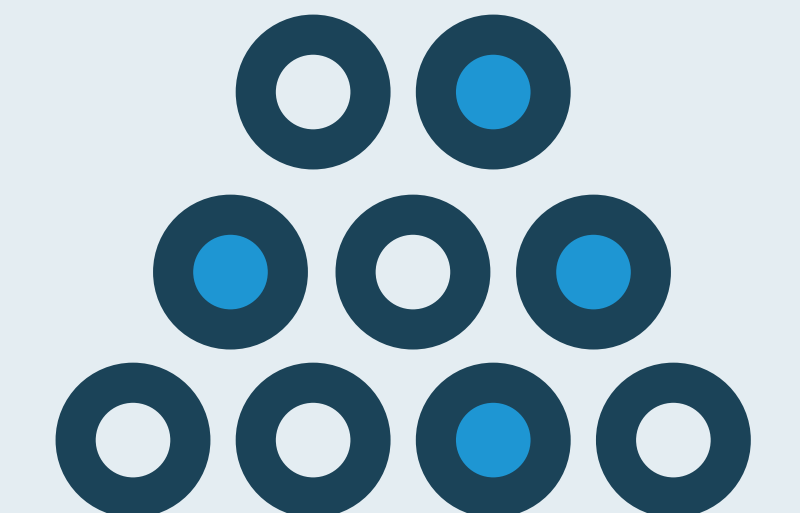


# TWO TOP-OF-MIND CFO TECHNOLOGY ISSUES TODAY

Finance chiefs are seeking expertise in mitigating an IT talent shortage and managing their cloud-enabled digital transformation.



3 in 10 IT departments now report to their CFO, and CFOs are also increasingly accountable for all strategic IT decisions. A recent RSM/CFO Research study\* identified two key IT issues facing finance chiefs.



FILLING THE GAPS CREATED BY THE IT TALENT SHORTAGE



ENABLING A DIGITAL TRANSFORMATION BY LEVERAGING THE CLOUD

## CURRENT LANDSCAPE

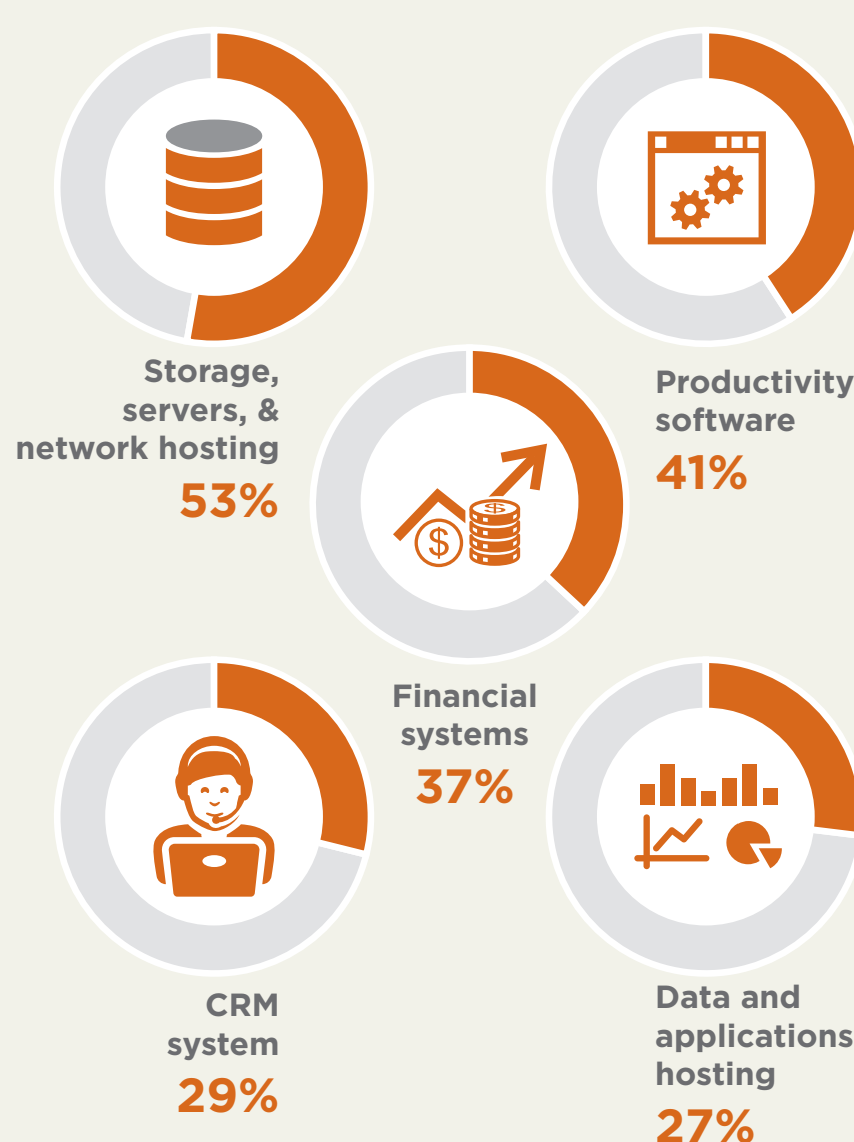
**51%** Are adversely impacted by a technology talent shortage

Capabilities that their current IT staff lacks



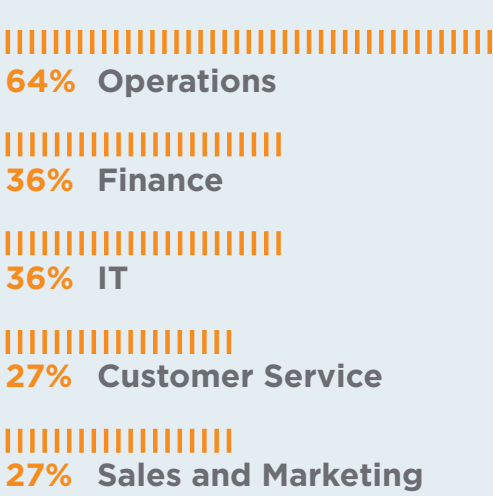
## CURRENT LANDSCAPE

Cloud services that have been implemented



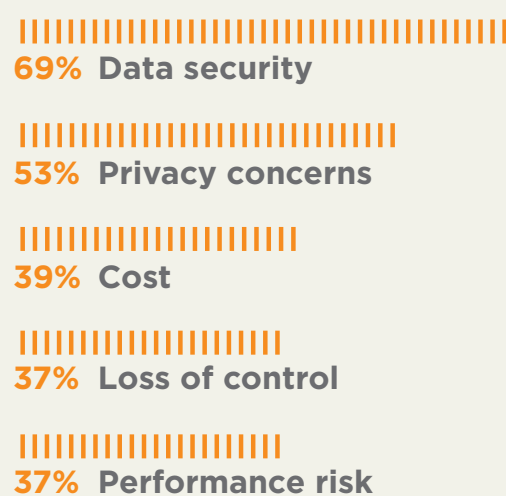
## CHALLENGES

Functions that are most severely impacted by the IT talent shortage



## CHALLENGES

Biggest perceived challenges of moving to the cloud



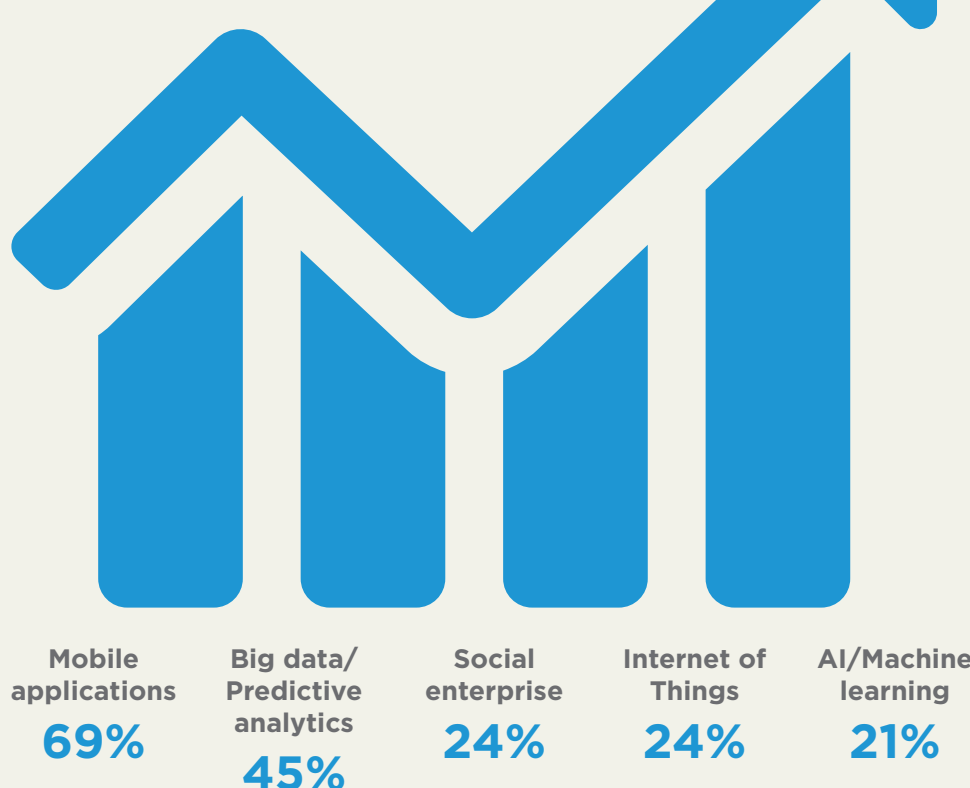
## OPPORTUNITIES

Biggest potential benefits of IT outsourcing

**57%** Freeing internal resources for other purposes  
**50%** Gaining access to world-class capabilities

## OPPORTUNITIES

Cloud-enabled technologies that will deliver the clearest value



## STRATEGY

Find the right strategic managed IT services partner

**69%** Say a trusted IT services provider can do a better job than a typical company can do on its own

**60%** Say they would be comfortable having a trusted managed IT services provider deliver all of their company's IT functionality



## STRATEGY

Stages of a cloud strategy implementation where it is important to use the services of a third-party expert

