

THE PRICING TRANSPARENCY MARKETPLACE

How we got here and what's next for your organization

In an era of rising health care costs and consumer-driven financing alternatives, the need for health care cost transparency has taken on increasing importance. The following illustrates a variety of forces in play.

How did we get here?

EXPENDITURES

U.S. health care expenditures and rates of inflation continue to lead the world and dominate federal expenditures.

REALIGNMENT

Health care trade organizations encourage realignment of charges, price and cost data. Comparative clinical outcome information is needed to support informed consumer health care spend decisions and to restore free market forces and economic accountability among health care providers.

MEDIA EXPOSURE

Media expose irrational pricing strategies and organizations not fully prepared for transparency.

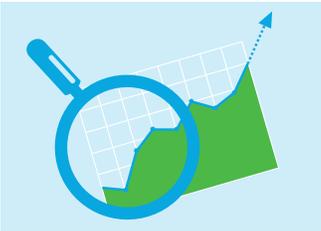
LEGISLATIVE COMPLIANCE

The Affordable Care Act and high-deductible health plans bring greater financial accountability to consumers and expose irrational pricing methodologies.

How we can help

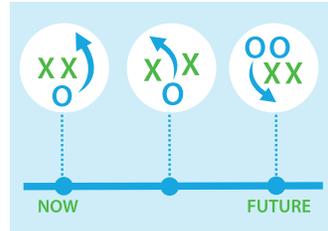
In order to stay competitive, as well as responsive to market and patient needs, health care organizations like yours need a comprehensive pricing transparency strategy. Our RSM professionals are poised to help you through each strategic step.

Analysis and modeling



Leverage proprietary pricing transparency analytics and provide financial projection modeling.

Pricing transparency strategy



Define long-term strategy, while acknowledging your short-term financial realities.

Rational pricing methodology



Align charges, price and cost, while balancing market and managed care forces.

Revenue cycle strategy alignment



Assess managed care incentives, consumer-friendly billing practices and offsetting transparency costs via improved revenue performance strategy.

Turning challenges into opportunities

Our services are designed to develop greater efficiencies around critical processes, critical thinking, cash flow and controls that materially impact performance. As a result of our qualitative and quantitative approaches, we are able to clearly and accurately identify issues, roadblocks and inefficiencies. We develop and execute value-added strategic initiatives that are required to resolve challenges, facilitate improved performance and illuminate opportunities.

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