

## WOULD YOUR FACILITY BENEFIT FROM A COMPLIMENTARY RATIONAL PRICING ASSESSMENT?

Our team has created an innovative price setting strategy which helps providers navigate health care reform. This pricing strategy allows providers to assess cost, market and net revenue in an effort to achieve their financial and market objectives.

- · Is your organization missing out on net revenue due to its current pricing methodologies?
- Does your pricing methodology support your managed care contracting strategy?
- Do you have services priced below any government and commercial payer fee schedules?
- Do you know where your provider is positioned in your market? Does market data play a role in your pricing strategy?
- Do you know the cost for the services you provide? Do you really understand your cost structure and related cost markup for pharmacy and supplies?
- Are you aware that AWP (average wholesale price) has been phased out? Have you adjusted your pharmacy pricing strategy for this change?
- Do you know how your current service prices were developed?

All providers should be asking themselves these questions. In the current health care reform environment, price setting strategies are a pivotal component to cost management, market and consumer competitiveness and net revenue performance.

## Our health care advisory services

- · revenue performance
- · regulatory reporting, compliance, and recovery
- · FQHC specialized services
- · claim administration review services
- performance improvement
- · mergers and acquisition
- · valuation
- · forensics, litigation and dispute advisory
- · IPO readiness



## +18002743978 www.rsmus.com This document contains general information, may be based on authorities that are subject to change, and is not a substitute for professional advice or services. This document does not constitute audit, tax, consulting, business, financial, investment, legal or other professional advice, and you should consult a qualified professional advisor before taking any action based on the information herein. RSM US LLP, its affiliates and related entities are not responsible for any loss resulting from or relating to reliance on this document by any person. Internal Revenue Service rules require us to inform you that this communication may be deemed a solicitation to provide tax services. This communication is being sent to individuals who have subscribed to receive it or who we believe would have an interest in the topics discussed. RSM US LLP is a limited liability partnership and

© 2015 RSM US LLP. All Rights Reserved. is\_hc\_1115\_rational\_pricing

the U.S. member firm of RSM International, a global network of independent audit, tax and consulting firms. The member firms of RSM International collaborate to provide services to global clients, but are separate and distinct legal entities that cannot obligate each other. Each member firm is responsible only for its own acts and omissions, and not those of any other party. Visit rsmus.com/aboutus for more information regarding RSM US LLP and RSM International. RSM® and the RSM logo are registered trademarks of RSM International Association. The power of being understood® is a registered trademark of RSM US LLP.