

# Extend your investment with Microsoft Dynamics CRM?

Presented by Bill Caldwell



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## Extend your investment with Microsoft Dynamics CRM?

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Welcome! Important Web Seminar Notes

## Presenter



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Presenter

## Agenda

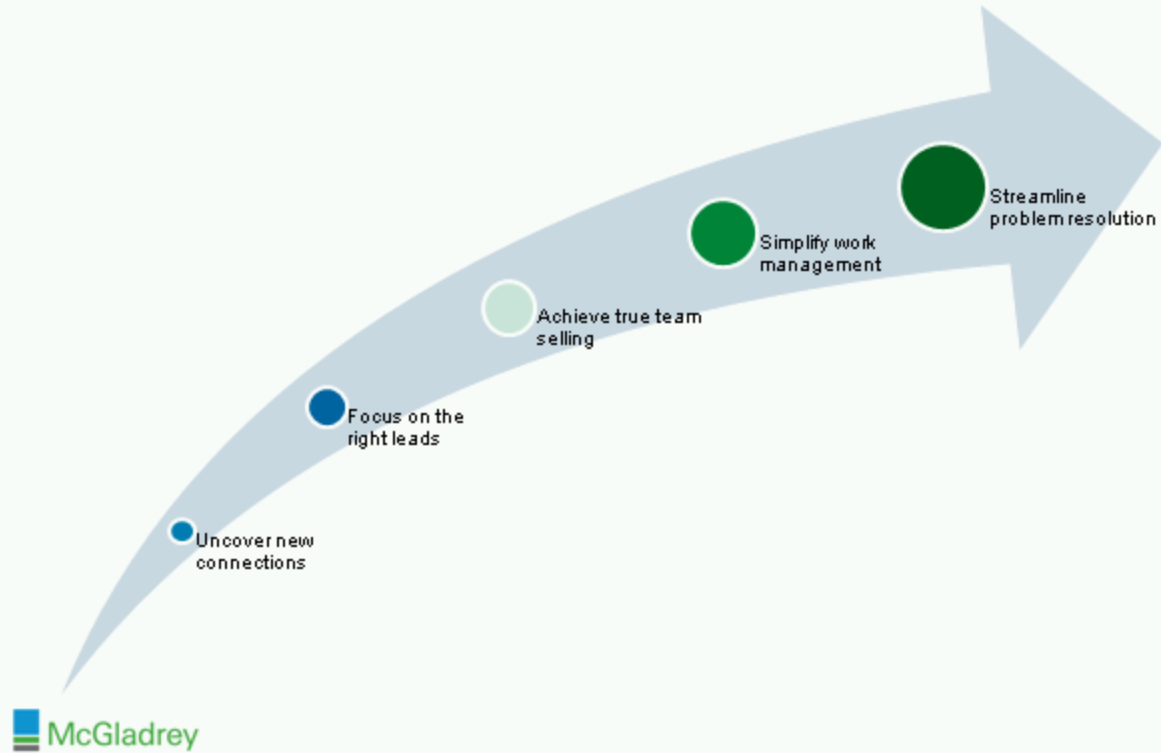
- Three pillars of Microsoft Dynamics CRM
- Demo of Dynamics CRM
- Demo of Dynamics CRM and Dynamics GP Integrations
- Q & A



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## Agenda

## New Conversations About Productivity



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## New Conversations About Productivity



# Microsoft Dynamics CRM 2011

Familiar	Intelligent	Connected
<p><i>Natural &amp; Personal</i></p> 	<p><i>Insightful &amp; Actionable</i></p> 	<p><i>Collaborative &amp; Integrated</i></p> 

Slide 6



Demo

## Familiar: Natural and Personal



- Office Fluent UI Experience
- Next-gen Outlook Client
- Role-Tailored Forms & Views
- Advanced Personalization
- Mobility
- Excel Enhancements



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Familiar: Natural and Personal





Demo

## Familiar: Natural and Personal



- Real-Time Dashboards
- Guided Processes
- Inline Visualization
- Goal Management
- Conditional Formatting
- Pervasive Auditing



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Familiar: Natural and Personal



Demo

## Familiar: Natural and Personal



- Business Connections
- Contextual SharePoint
- Customer Portal
- Dynamics Marketplace
- Social Tools



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Familiar: Natural and Personal

## Getting started

- 30 day complimentary trial
- Two-hour "Getting Started with Microsoft Dynamics CRM" session
- SmartStart for Microsoft Dynamics CRM



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Getting started

## Q & A

- It is now time for our Q&A session.
- Click the “Q & A” button, type your question in the open area and click “Ask Question” to submit.



Q & A

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## Thank you for attending

- The presentation slides and a link to the call recording will be sent to all participants within a few days of the webinar



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