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WHEREVER THEY ARE IN
THE WORLD, SHARES THE
SAME HIGH STANDARDS OF
QUALITY

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AEM Author Training McGladrey.com to RSMUS.com

September 28, 2015



Benefits

- Direct control of content on RSMUS.com
- Improved workflows for Marketing and Digital Media
- Digital Media to focus on development, analytics, user experience, etc.
- Newly trained content authors participation in UAT

Digital Media

Team Member	Title
Adati, Pranaya Sagar	AEM Developer
Foster, Ken	Director
Huntley, David	Sr. User Experience Web Developer
Krumrie, Matt	Sr. Content Editor
LaVeck, Daniel	Web Analytics Associate
McCoy, Rick	Sr. User Experience Web Developer
Starnes, Jason	Sr. Front-End Developer
Wang, George	Lead Software Engineer

AEM Author Training - Overview

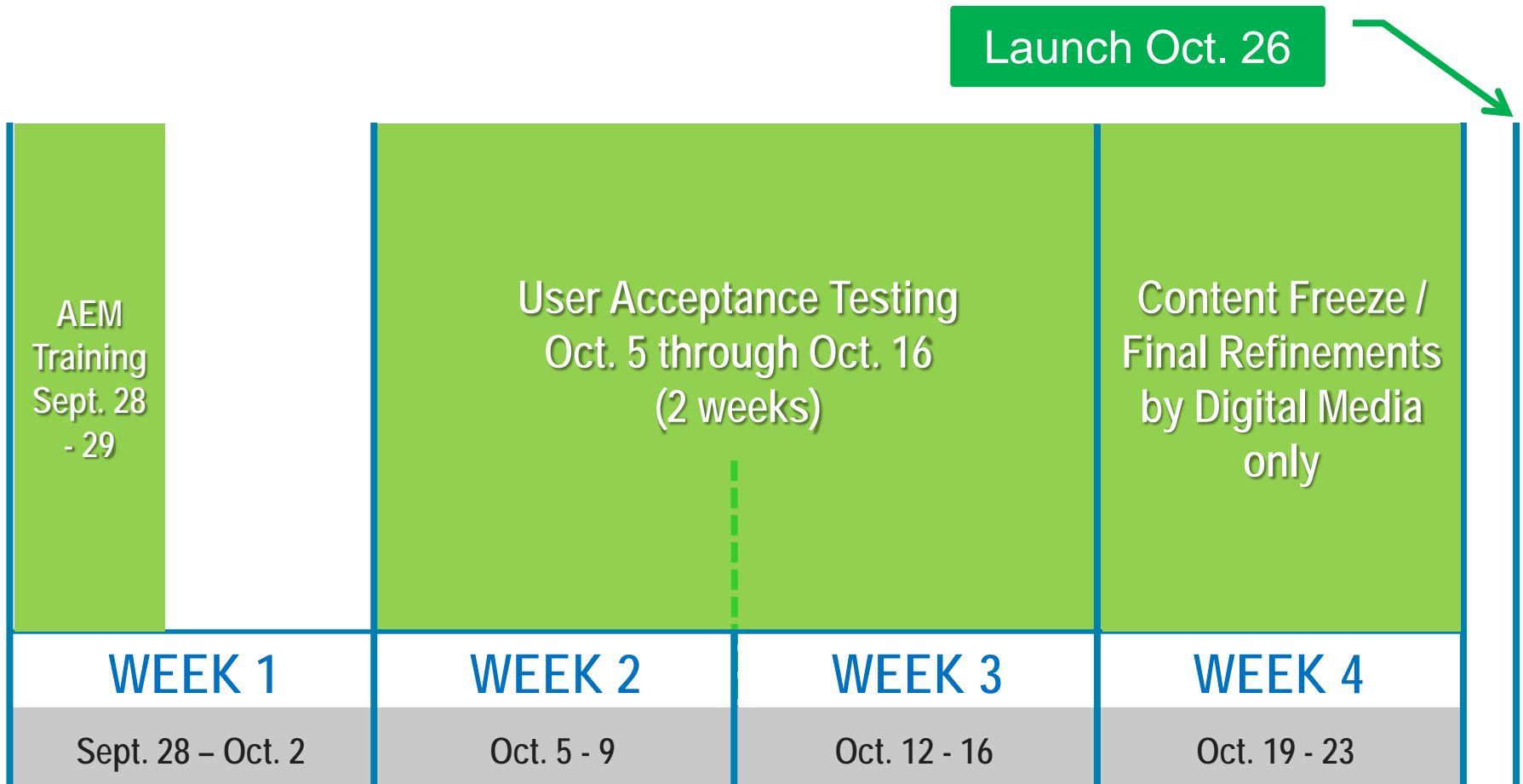
Day 1

- Overview to AEM - Rick
- Permissions and Logins - Jason
- Editing Pages – Matt, David
- Lab 1 – Hands-on

Day 2

- Quick Review - Rick
- Workflows - Jason
- Annotations, sketches and content reviews - David
- Using digital assets – Matt
- Digital Media Support – Rick
- RSMUS.com and User Acceptance Testing (UAT) – Ken
- Lab 2 - Hands-on

RSMUS.com Launch – 4 weeks



Purpose of UAT

- Ensure site functionality
- Content review/update
- “McGladrey” is changed to “RSM”
- Leverage your content authoring training
- Quality

UAT Process

- New content authors will review each page within their respective sections of RSMUS.com.
- On Oct. 5, new design will be applied to RSMUS.com.
- Utilize the AEM Author Training to update pages as needed.
- If you find an issue you cannot resolve on your own, report the issue using the Sharepoint site.
- Sharepoint is used for issue resolution/tracking purposes.

UAT Checklist for Content Authors

- Edit to change McGladrey to RSM
- Broken link
- Design issue – Refer to RSMUS.com concepts
- Text edit
- Image edit
- Form
- Other

RSMUS.com Design

- On Oct. 5, new design will be applied to RSMUS.com.
- Compare McGladrey.com pages with their respective pages on RSMUS.com
- Design Reference – RSMUS Design Concepts
 - Homepage and templates